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SCI Companies Announces Successful Launch of HR-BPO Initiative, PlatformOne

Atlanta, GA – January 7, 2004 – SCI Companies today announced that its Human Resources Business Process Outsourcing (HR-BPO) initiative, PlatformOne, has completed 2003 well ahead of expectations.

PlatformOne is one of SCI Companies' two key business units in the HR Outsourcing services market. PlatformOne offers HR Business Processing Outsourcing (BPO) solutions that include HR Technology Infrastructure, HR Administrative Services, and HR Professional Support to mid-market companies, defined as companies with 500 to 15,000 employees.

Staffing Concepts, the company's Professional Employer Organization (PEO) subsidiary since 1985, delivers HR services to emerging and small businesses with less than 500 employees.

"Beginning as early as 1998, we anticipated that comprehensive HR outsourcing services would soon gain acceptance and momentum in the mid-market," said Henry Hardin, CEO of SCI Companies. "Our strategy for many years has been to move our HR service offerings up market. In retrospect, the timing of our initial launch of PlatformOne in the mid-market was a bit premature. But the 1998 timing was pinpoint accurate for Global 2000 market acceptance. With the Global 2000 momentum for HR-BPO well documented, and business conditions very favorable for outsourcing in general, 2004 and 2005 should be years of strong growth in this market. We are well positioned to build on our successes since mid-year 2002 – we feel that we are at least 18 months ahead of our nearest known competitor in the mid-market."

During its initial 18 months since its re-launch, PlatformOne has surpassed all of its stated goals for revenue generation, client acquisition, strategic partner development, market exposure, rapid customer implementation, quality services delivery, infrastructure development and financial performance. Most importantly, PlatformOne has already received recognition as a leading provider of HR-BPO services for the mid-market. In the December 2003 edition of HRO Today, PlatformOne was one of two providers named that had acquired the most new HR-BPO business in 2003 in the mid-market. Accenture HR Services, the other provider named, did some of its business overseas. PlatformOne's focus is North America.

"We are particularly pleased at how well every aspect of our business has come together this year. The sales team has booked over \$15 million in new business contracts for 2003. Operationally, we have continued to build our infrastructure, readying us to deliver the top-tier service levels required to compete successfully in the HR-BPO market. Financially, with our focus on profitability and



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managed growth, the Company is well positioned for the next phase of its development and the HR-BPO momentum that is building in the marketplace,” said Tony Foley, President of PlatformOne.

PlatformOne will itself turn profitable as 2003 year-end client acquisitions become operational by April 2004.

About SCI Companies and PlatformOne

PlatformOne is an innovator and leader in the delivery of state-of-the-art Human Resources solutions. Evolving over 18 years, PlatformOne offers HR Business Processing Outsourcing (BPO) solutions that include HR Technology Infrastructure, HR Administrative Services, and HR Professional Support. Our comprehensive HR solutions, when combined with our world-class people, processes, and technology produce efficient, consistent, and cost-effective results for our clients.

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