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### **PlatformOne Named To Workforce Management Hot List for the Second Year – Only Six End-to-End Mid-Market HR Outsourcing Providers Make the 2008 List**

**Atlanta, GA – March 21, 2008** – PlatformOne today announced that it has recently been named a TOP provider of HR Outsourcing Services in the mid-market by Workforce Management (WFM). Six national providers were named in the WFM mid-market study.

PlatformOne offers HR Business Processing Outsourcing (BPO) solutions that include HR Technology, HR Administrative Services, and HR Professional Support to mid-market companies, those companies with approximately 500 to 15,000 employees.

In its Special Report: Mid-Market Outsourcing, issued in the Workforce Management February 18, 2008 publication, Workforce Management ranked PlatformOne among six top national HRO providers, based on the number of client companies using an end-to-end HRO solution. Workforce Management's definition of end-to-end HRO requires the vendor to provide most or all HR functions for their client.

On the HOT LIST, PlatformOne disclosed by name more of their key clients than any of the other nationally known vendors, which speaks to its reputation as the best services provider in the mid-market.

The announcement came on the heels of the annual Black Book of Outsourcing assessment of the entire outsourcing marketplace, in which PlatformOne was named the BEST HRO provider to the mid-market for the second year in a row. Over 120 vendors participated in that study. The Black Book of Outsourcing is published annually and analyzes over 1000 vendors in 87 distinct outsourcing categories. Specifically to the mid-market, The Black Book on Outsourcing evaluated over 120 vendors using 18 different performance criteria in its research findings on HR outsourcing providers. Most importantly, 1355 interviews were conducted with clients from each of the over 120 vendors throughout 2007 and used as a key determinate for the final rankings. In its analyst reports, The Black Book of Outsourcing rated PlatformOne as the top performer in 9 of the 18 criteria, and one of the top four performers in all 18 of the 18 criteria, among the 120 vendors reviewed and named in the report.

Workforce Management did not release the detailed findings or evaluation criteria for its HOT LIST. Instead, WFM focused on the trends in the mid-market. The report made predictions that the current recession fears would increase the use of multi-process HR outsourcing and that the mid-market for HRO is predicted to grow from almost \$10 billion in 2006 to near \$19 billion by 2011. The WFM report also estimated that the mid-market HR BPO (business process outsourcing) penetration was less than 2% as of today.

“PlatformOne has created an HR outsourcing option for the marketplace that can deliver on the expectations it sets with its customers,” said Tony Foley, president of PlatformOne. “Our customers rank us high in trust, reliability, client relationships, and customer care. Once our clients have proper expectations set during the selling process, have those expectations reinforced during our short implementations, and finally get proof of expectations met following our “go live” review process, we gain their respect. That is why our clients rank us as the provider they would recommend to other companies.”

Foley continued. “We are pleased to be named by Workforce Management as a TOP provider of HRO services to the mid-market for the second year in a row. Workforce Management has long maintained a sterling reputation in the markets we service. Their study released a few weeks ago truly reflects the choices a mid-market company has when it comes to HRO solutions. When compared with the other big-name companies servicing the mid-market, PlatformOne targets our HRO solutions to a very specific niche in the marketplace. If a company wants quick cost savings from HRO, we specialize in short implementation timeframes, most within three months. If a company requires customized and individualized service, we deliver this level of service through focused, dedicated services teams assigned to a single client. If a company demands the value of truly integrated technologies, we host, manage, and deliver solutions that improve processes and integrate workflows. If a company needs a fixed expense against firm budgets, we will guarantee pricing against a firm scope of services.”

To read other current news about PlatformOne or see the details of the Black Book of Outsourcing mid-market HRO study, visit the PlatformOne website at [www.platformone.com](http://www.platformone.com)

### **About PlatformOne**

PlatformOne is an innovator and leader in the delivery of state-of-the-art Human Resources solutions. Evolving over 23 years, PlatformOne offers HR Business Processing Outsourcing (BPO) solutions that include HR Technology Infrastructure, HR Administrative Services, and HR Professional Support. Our comprehensive HR solutions, when combined with our world-class people, processes, and technology produce efficient, consistent, and cost-effective results for our clients. Additional information on PlatformOne may be found on its web site. [www.PlatformOne.com](http://www.PlatformOne.com)

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