



FOR IMMEDIATE RELEASE

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PlatformOne Strengthens HR-BPO Executive Team

Atlanta, GA – October 15, 2003 – SCI Companies today announced that Richard Hauptle and Dusty Rhodes have joined the executive management team of its Human Resources Business Process Outsourcing (HR-BPO) initiative, PlatformOne.

Mr. Hauptle has accepted the position of regional sales director and will be responsible for the revenue generation objectives of the company's southeastern United States region. Mr. Hauptle brings to PlatformOne 18 years of consistent achievement developing new business for both HR enterprise software providers and HR/Payroll services providers. His prior positions include sales roles with ADP, Ultimate Software, PeopleSoft, and ProBusiness. Throughout his career he has been a top performer in the Human Resources software and services markets.

“Richard joins us to build upon our initial client acquisition success,” said Greg McMullen, PlatformOne's Vice President of Sales. “He has an excellent reputation for developing significant revenues while building strong client relations. His success navigating the complex sales environment is directly attributable to his ability to develop and execute winning strategies. Richard has been recognized often for his strategic approach to solving client challenges, but even more importantly, has enjoyed consistent positive feedback from his clients.”

Mr. Rhodes has accepted the position of Director, Business Development and Marketing for PlatformOne, effective October 2003. Mr. Rhodes' initial responsibilities will be to develop and grow PlatformOne's partner program, in support of its HR-BPO revenue growth plans for the next several years. In his new role, Mr. Rhodes will oversee all business development relationships for PlatformOne, including its recently finalized partnership with Willis Group Holdings, the world's finest insurance broker.

Mr. Rhodes brings to PlatformOne 25 years of experience generating new revenues for high technology software and services organizations. Throughout his career he has developed and executed marketing and partnering programs that have contributed to significant revenue growth, for leading high technology companies such as MSA and Manhattan Associates. Most recently, Mr. Rhodes has provided market strategy and business development consulting for several emerging market companies desiring to grow revenues through the \$10M barrier, including PlatformOne.

“Dusty's track record in developing revenue opportunities for early stage high tech companies will be invaluable to PlatformOne as we accelerate our growth in the mid-market,” said McMullen. “Fueled by the explosive growth projections of BPO for human resources functions over the next



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five years, PlatformOne plans to double our revenues each of the next three years. Dusty's strategic marketing skills and his business development role will be key to PlatformOne's success."

HR-BPO is a newly emerging HR business model that allows organizations to outsource HR Back-Office responsibilities for HR Technology, HR Administrative Services (payroll, HR, benefits administration) and HR Professional Support (contact centers and project consulting). By shifting internal resources and consolidating responsibilities, organizations can significantly lower HR delivery expenses and realign existing resources to deliver on strategic HR initiatives.

Gartner defines BPO as "delegating an IT-enabled business process to a third party that owns, administers and runs the process according to a defined set of metrics." According to Gartner/Dataquest, the BPO market for HR outsourcing in the United States was \$21.7 billion in 2001 and is expected to grow to \$58.5 billion by 2005. Additionally, a leading HR consulting firm found that 84% of organizations with 1,000 or more employees outsourced at least one HR or benefits function in 2001.

About SCI Companies and PlatformOne

PlatformOne is an innovator and leader in the delivery of state-of-the-art Human Resources solutions. Evolving over 18 years, PlatformOne offers HR Business Processing Outsourcing (BPO) solutions that include HR Technology Infrastructure, HR Administrative Services, and HR Professional Support. Our comprehensive HR vsolutions, when combined with our world-class people, processes, and technology produce efficient, consistent, and cost-effective results for our clients.

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