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PlatformOne Prepares for Explosive Growth in 2005 for Comprehensive HR Outsourcing Services; Strengthens HR-BPO Senior Management Team Again

Atlanta, GA – September 20, 2004 – PlatformOne, the fastest growing Human Resources Business Process Outsourcing (HR-BPO) provider for the mid market, today announced that Charles Doss, Peter Ashe, and Sam Nagia have joined its senior management team.

Mr. Nagia has accepted the position of global operations director and will be responsible for establishing and managing the company's overseas operations. Sam brings a specialized set of skills and several years of experience in operations management, HR management, and business process outsourcing with him from Accenture and Deloitte Consulting. He is proven in his ability to leverage technology and re-design processes to improve business performance and profitability.

More specifically, Sam Nagia has assisted several US companies to formulate their offshore business and HR strategy, and has managed cross-functional and multinational teams of professionals to implement such strategies. He understands the business and HR issues in many world markets, including the US, Great Britain and India.

“PlatformOne is thrilled to have three highly experienced executives of HR outsourcing join our team,” said Tony Foley, president of PlatformOne. “Sam's role will be instrumental to our success, for his role is to continue to drive cost out of our operations, insuring PlatformOne retains its current position as the most competitively priced HR-BPO solution in the mid-market.”

Mr. Ashe will assume the responsibilities of managing director of global services for PlatformOne. His key objectives will be to form global business relationships which position PlatformOne as the preferred HR-BPO services provider for the mid-market, and to enable new sales channels from such relationships.

Pete Ashe comes to PlatformOne from IBM's HR Business Transformation Outsourcing practice. While there, Pete focused on developing relationships and solutions for IBM clients that improved the overall performance of their businesses. During his tenure with IBM, Pete gained valuable experience and insights into the complex HR, labor, and business issues many global organizations face today.

Over his career, Pete has acquired a broad range of technical and functional expertise associated with human capital management. Specifically, Pete has fourteen years of experience managing HR



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systems development, web and manager / employee self-service integration projects, and related systems interfaces. He has also successfully managed various HR administrative and business function initiatives, including process improvement, employee surveys and assessment, HR forecasting, staffing, and succession planning.

“PlatformOne will leverage our momentum in the mid-market and Pete’s business development skills to take the company to the next level of success,” continued Mr. Foley. “Pete’s years of experience managing complex sales campaigns will bring us new perspectives on how best to compete with national providers.”

Mr. Doss will lead the team responsible for attaining the company’s revenue generation goals in the US, as the national sales director. Chuck brings to PlatformOne over twenty years of front-line sales experience gained while developing new business for both HR/Payroll services providers and enterprise software providers. Throughout his career he has consistently achieved revenue performance goals, and generated record setting revenues with Unisys, Ceridian and ADP in senior sales and national sales executive roles. Ultimately, Chuck was responsible for building and managing the national bank channel programs for both Ceridian and ADP.

At PlatformOne, Chuck’s focus will be on developing and implementing revenue generating strategies for the HR-BPO marketplace and presenting PlatformOne’s value proposition. His consultative approach to positioning HR outsourcing services will assist clients as they navigate through complex HR issues and the HR-BPO decision process.

“We are truly fortunate to be able to attract those with Chuck’s talent and credentials to the PlatformOne team,” said Mr. Foley. “Chuck has been successful in building effective national sales organizations in the our target market, and his entrepreneurial skills developed in two “start-up” environments will be valuable as we attempt to gain the attention of executive decision-makers.”

HR-BPO is a newly emerging HR business model that allows organizations to outsource HR Back-Office responsibilities for HR Technology, HR Administrative Services (payroll, HR, benefits administration) and HR Professional Support (contact centers and project consulting). By shifting internal resources and consolidating responsibilities, organizations can significantly lower HR delivery expenses and realign existing resources to deliver on strategic HR initiatives.

Gartner, Inc., a leading IT analyst firm, defines BPO as “delegating an IT-enabled business process to a third party that owns, administers and runs the process according to a defined set of metrics.”



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Another leading analyst, the Yankee Group, is forecasting that “the global business process outsourcing market for human resource services will grow to \$50B in 2004, a compound annual growth rate of 18 percent.” In their March 2004 report, in which they make predictions for IT services spending, investment, and capital movement in 2004, they headline that “HR-BPO is Among Top Six IT Investment Trends That Will Move \$100B in 2004.”

About PlatformOne

PlatformOne is an innovator and leader in the delivery of state-of-the-art Human Resources solutions. Evolving over 18 years, PlatformOne offers HR Business Processing Outsourcing (BPO) solutions that include HR Technology Infrastructure, HR Administrative Services, and HR Professional Support. Our comprehensive HR solutions, when combined with our world-class people, processes, and technology produce efficient, consistent, and cost-effective results for our clients.