



**FOR IMMEDIATE RELEASE**

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## **SCI Companies launches PlatformOne, its 2nd generation Human Resource Business Process Outsourcing (HR BPO) solution for the mid-market**

Atlanta, GA – February 3, 2003 – SCI Companies today announced that it has launched its 2nd generation HR-BPO solution focused on servicing middle market organizations, defined as companies with employee head counts from 750-15,000. By early summer 2003 PlatformOne will reach a significant milestone by exceeding 100,000 lives under management.

HR BPO is a newly emerging HR business model that allows organizations to outsource HR Back-Office responsibilities including HR Technology, HR Administrative Services (payroll, HR, benefits administration) and HR Professional Support (contact centers and project consulting). By shifting internal resources and consolidating responsibilities, organizations can significantly lower HR delivery expenses and realign existing resources to focus on strategic HR responsibilities.

Henry Hardin, CEO and Founder of SCI Companies explains “PlatformOne’s creation was a direct response to market demand. Middle market organizations are aggressively seeking to create competitive advantage through infrastructure cost reduction and increased return on human capital. HR BPO delivers both by outsourcing non-core back-office functions to reduce HR delivery costs organizations are able to free-up valuable HR personnel to focus on strategic HR delivery such as: benefits and compensation planning, performance management, and talent development. The resulting HR realignment provides immediate benefit in the form of significant cost reductions while long term realignment brings increased HR contribution to the organizations strategic objectives.”

According to Gartner/Dataquest, The Human Resources Outsourcing market in the United States was \$21.7 billion in 2001 and is expected to grow to \$58.5 billion by 2005. Additionally, a leading HR consulting firm found that 84% of organizations with 1000 or more employees outsourced at least one HR or benefits function in 2001.

Ray Drummond, PlatformOne’s COO comments “There are many factors creating a convergence in the HR Outsourcing marketplace”.

This convergence is driven by:

- Organization’s requirements to lower corporate overhead
- Failed or delayed HR technology initiatives
- HR BPO market success within the Fortune 500 companies such as Bank of America, AT&T and International Paper



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A broad-based trend in which organizations are more focused on their core business functions that create competitive advantage and increase shareholder value

PlatformOne is the first organization to provide comprehensive HR Back-Office solutions for the mid-market. PlatformOne's unique "Right-Sourcing" solution combines the power and flexibility of in-house HR systems with the scalability and cost effectiveness of an outsourcing relationship.

### **About PlatformOne**

PlatformOne is an innovator and leader in the delivery of state-of-the-art Human Resources solutions. Evolving over 17 years, PlatformOne offers HR Business Process Outsourcing (BPO) solutions that include HR Technology Infrastructure, HR Administrative Services and HR Professional Support. Our comprehensive HR solutions, when combined with our world-class people, processes, and technology produce efficient, consistent, and cost-effective results for our clients. PlatformOne delivers low-cost, high-value solutions because we combine the best in technology and service.

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