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**PlatformOne Named as a Top Provider of HR Outsourcing Services to Mid-Market:  
NelsonHall's 2006 U.S. Mid-Market Assessment Pinpoints Buyer Requirements for Future  
Outsourcing Decisions**

Atlanta, GA – August 23, 2006 – PlatformOne today announced that its Human Resources Business Process Outsourcing (HR-BPO) initiative has recently been named as one of twelve top mid-market providers' of HR Outsourcing Services in the United States.

PlatformOne offers HR Business Processing Outsourcing (BPO) solutions that include HR Technology, HR Administrative Services, and HR Professional Support to mid-market companies, those companies with approximately 500 to 15,000 employees.

The announcement came after NelsonHall released its annual assessment of the mid-market, in its analyst report and research findings on HR outsourcing, following 60 client interviews conducted during the first half of 2006. In its report dated June 2006, NelsonHall estimated PlatformOne's market share for HR outsourcing at about 1%, which placed PlatformOne in the top ten in market share among those providers named in the report.

Subsequent to the report being published, PlatformOne released news in its August 10th announcement that it had completed the first half of 2006 with five new clients, representing over 35,000 new employees managed under its administrative services. Going forward, PlatformOne said its sales pipeline is growing faster than anticipated and the company is on track to add at least that many more clients by yearend 2006.

The NelsonHall report stated that the principal benefits that mid-market organizations are seeking from HR outsourcing are the following:

- Improved quality of service
- Reduced costs of delivery
- Less internal management involvement in day-to-day HR administrative tasks
- Improved processes
- Ability to handle greater volumes
- Access to better IT systems
- Improved management control



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NelsonHall also reported that PlatformOne considers the following aspects of its business as competitive differentiators:

- Tailored services programs
- Personalized support
- Experience of its personnel
- Truly integrated technologies
- Service centers organized into dedicated, client-specific teams
- Heritage of 22 years as an HR outsourcing provider
- Best HRO value – low cost for services rendered

### **About NelsonHall**

NelsonHall provides buy-side and sell-side organizations with deeper research and analyses in front office, mid-office and back office BPO than any other research firm in the world. The company's subscription-based model provides subscribers with robust market analyses, case studies, vendor assessments, contract analyses, market reports and access to a content-rich BPO contracts database. The firm covers a wide range of industries including financial services, government and utilities sectors, and tracks worldwide and regional BPO activity. NelsonHall's home page is [HYPERLINK "http://www.nelson-hall.com/"](http://www.nelson-hall.com/) www.nelson-hall.com.

### **About PlatformOne**

PlatformOne is an innovator and leader in the delivery of state-of-the-art Human Resources solutions. Evolving over 22 years, PlatformOne offers HR Business Processing Outsourcing (BPO) solutions that include HR Technology Infrastructure, HR Administrative Services, and HR Professional Support. Our comprehensive HR solutions, when combined with our world-class people, processes, and technology produce efficient, consistent, and cost-effective results for our clients. Additional information on PlatformOne may be found on its web site. [www.PlatformOne.com](http://www.PlatformOne.com)